

JINDAL COLLEGE FOR WOMEN

(Managed by Pragun Jindal Philanthropic Organization)
Affiliated to Bangalore University, Jnana Bharathi Campus & NAAC Accredited
Jindal Nagar, Tumkur Road, Bengaluru-73



DEPARTMENT OF MANAGEMENT

ANNUAL REPORT

2023-24

DEPARTMENT OF MANAGEMENT – “Manage in a Better Way”

ADMISSIONS:

48 students were admitted for Management Stream from various PU Colleges. The admission process commenced from the month of May.

ORIENTATION PROGRAM AND FRESHER’S DAY:

Odd Semester: Orientation program was organized for first year students on **11-08-2023** to mark a successful beginning of a college session as it assures to the new students that they made a good decision in their college choice. It also helps students prepare for a successful career with clear vision about what lies ahead and what can be achieved at the end of their courses.

Classes were commenced for III and V Semester students from **25.09.2023** for the academic year 2023-24 and Celebrated “**Fresher’s Day – Gladiolus 2023 on 30.09.2023**” to welcome new students in a friendly atmosphere and to encourage their creative impulses to boost their confidence.

Even Semester: Classes commenced from 18-03-2024 for II, IV and VI Semester for the Academic Year 2023-24.

EVENTS DURING THE YEAR 2023-24:

- I Semester students were provided opportunity to learn about determination, time management and importance of education by watching the Motivational Movie – Thanuja on **28-08-2023**.
- Final year students attended Advance Excel Orientation program organized by Mark academy on **06.11.2023**.
- Students took part in Alumni meet “GARLAND 2K23”, organized by the Committee on **08.11.2023**.
- First- & Second-year students attended CMA orientation program conducted by Imarticus Learning on **09.11.2023**. The students learnt about Team Building, Leadership, costing, taxation and other skills required for facing the interview with confidence in future.
- Ms. Sandhya.S.Y won Gold medal in Heptathlon competition in 58th Inter-Collegiate Athletics Championship 2023-24 on 24.11.2023, organized by Bangalore University.

- The following students won Gold Medal in BU Inter collegiate Ball Badminton Tournament at GFGC, T Dasarahalli on **04.12.2023**.
 - Ms. Gagana D R – II BBA
 - Ms. Pooja B C – I BBA
- The following students participated in BU Inter collegiate Hand Ball Tournament at RR Institution, Chikkabanavara, Bangalore from **11.12.2023 – 12.12.2023**.
 - Ms. Gagana D R – II BBA
 - Ms. Pooja B C – I BBA
 - Ms. Shreya N – II BBA
 - Ms. Meghana B – II BBA
- The following students won Silver Medal in BU Inter collegiate Base ball Tournament at National College, Bangalore on **19.12.2023**.
 - Ms. Gagana D R – II BBA
 - Ms. Meghana B – II BBA
 - Ms. Sahana U – II BBA
- Ms. Rajeshwari Hiremath from V Semester BBA participated in Inter University Chess Competition held at Chennai from **26.12.2023 – 29.12.2023**.
- **02.02.2024:** Ms. Gagana B K has secured 5th Rank and Ms. Ganika B K has secured 9th Rank in Bangalore University UG Examination.
- Ms. Rajeshwari Hiremath from V Semester BBA participated in Inter University Chess Competition held at Chennai from **26.12.2023 – 29.12.2023**.
- **24.03.2024 – 28.03.2024:** Ms. Gagana D R, II BBA represented Bangalore University in All India Baseball Competition at Savithribai Phule Pune University.
- **15.04.2024:** II year students attended orientation program on Supply chain management course by Mr. Manjunath.
- **22.04.2024:** III year students attended orientation program on C2C+ Project funded by Capgemini from TNS India foundation. Ms. Nitara Sha, Senior Program Specialist in TNS India foundation was the speaker of the session.

- **25.04.2024:** Final year BBA students Attended placement drive organized by Q-Spiders in RR Nagar Bangalore, got selected for training session from 29.04.2024.
- **29.04.2024:** Final year students attended placement training session on “Future of Jobs” by DevelUp Company, Bangalore. Speaker of the Session: Ms.Pooja Servi, HR in DevelUp.
- **02.05.2024:** Final year BBA students attended Placement Drive conducted by Just dial for
- **06.05.2024:** IV & VI Semester BBA Students attended a Carrier Guidance Program – Career Prospects, organized by Placement Cell – Parikrayana at College Auditorium. Speaker of the session was Dr. P. Nagendra Swamy, Department of Commerce and Management, GFGC, Nelamangala.
- **07.05.2024:** Students participated in counseling session. Speaker of the session was D. Shubhra N Puneetha, Wellness Consultant, SSSIHMS, Whitefield, and Bangalore.
- **14.05.2024:** Students attended 133rd Birth Anniversary of Dr.B.R.Ambedkar, “**Dance for Peace and Love**” organized by Ambedkar Study Cell.
- **13.06.2024:** The following students enacted in stage play on “DEVANAMPRIYA ASHOKA” in College Auditorium organized by Buddha Study Cell on account of Buddha Jayanti.
Ms. Pooja B C
Ms. Tejaswini M
- **22.06.2024:** Final Year students attended Placement Drive 2024 organized by the Placement Cell – Parikrayana in association with ESSVEE Recruitech and Hope Foundation.

WORKSHOP & FDP’S ATTENDED:

- Ms. Shashikala G attended NEP 5th semester Syllabus orientation program on **11.10.2023** organized by St.claret college Bangalore.
- Faculty members attended “One Week FDP on Research Methodology” organized by Christ Academy, Bangalore – 83 from **26-09-2023 to 04-10-2023**.

- Faculty members attended “Six Days National Level FDP on Funded Research Projects” organized by Atlas Skill Tech University, Mumbai from **16-10-2023 to 21-10-2023**
- Faculty members attended “A National Level Webinar on G -20 Key High Lights and its opportunities for India” on 25-11-2023, organized by HKBK Degree College, Bangalore.
- Faculty members attended “A National Level Webinar on Nurturing Entrepreneurship for Tomorrow’s Leaders” on 28-11-2023, organized by HKBK Degree College, Bangalore
- Faculty members attended one day national level virtual workshop on “start up innovation” organized by HKBK Degree College on 18-01-2024.
- **26.02.2024 – 28.02.2024:** Faculty members attended Three Day Faculty Development Program on “Citation and Reference Management for Scholarly Writing” organized by IQAC, NSB, Bangalore.
- **27.03.2024:** Ms. Shashikala G attended VI Semester BBA, Specialization NEP Syllabus orientation program at Dayanand Sagar college of Arts, Science and Commerce, Bangalore-560111.
- **18.06.2024:** Faculty members attended one day FDP on “Transformative Teaching” organized by Christ (Deemed to be University), Bangalore, India.

BANGALORE UNIVERSITY QUESTION PAPER SETTERS:

- Ms.Shashikala G was paper setter for Legal Aspects of General Insurance for Bangalore university II Sem B.Com(I&A) for A.Y 2022-23.
- Ms.Kodhai P was paper setter for Legal Aspects of General Insurance for Bangalore university II Sem B.Com(I&A) for A.Y 2022-23.

SOFT SKILLS DEVELOPMENT ACTIVITIES:

To groom the student’s talent in the field of Management, they were assigned the task of conducting Debate on CSR, Logo Designing, Debate, Role play, Quiz, Seminar, MBTI Test and Case Study on Change Management and Financial Scams in India. The following activities had been conducted by the concerned faculty members in their respective classes.

Sl.No	Date	Name of the Faculty	Class/Sem	Topic
1	10-08-2023	Ms. Shashikala G	I Sem BBA	Speak your Mind
2	12.09.2023	Ms. Shashikala G	I Sem BBA	Debate – Arguments for

				and against CSR
3	21.09.2023	Ms. Shashikala G	I Sem BBA	Case study on Change Management
4	25.09.2023	Ms. Kodhai P	I Sem BBA	Case study on Financial Scams in India
5	01.12.2023	Ms. Shashikala G	III Sem BBA	MBTI Personality Test
6	02.12.2023	Ms. Shashikala G	I Sem BBA	Management Mix
7	05.12.2023	Ms. Anusha S	I Sem BBA	Logo Designing
8	22.12.2023	Ms. Shashikala G	V Sem BBA	Role play on “Handling Consumer Complaints”
9	12.11.2024	Current Affairs Wing	I, III & V Sem BBA	Quiz on “Indian Economy”
10	23.04.2024	HR wing	I and II Year BBA	Seminar on “Managing your Boss”
11	03.05.2024	HR wing	I BBA	Organized a Mock Induction Program
12	28.06.2024	HR wing	I BBA	Organized a Role play on “Human Resource Management”.

EXTENSION ACTIVITY:

14.12.2023 – Conducted Extension Activity at Government High School, Makali.

- ✓ Faculty in - Charge: Ms. Shashikala G & Ms.Kodhai P
- ✓ Activities Conducted:
 - Skit on Consumer Awareness and Self Employment
 - Quiz on General Knowledge
 - Management Games
 - Presentation on Green Banking.

MANAGEMENT FORUM:

04.09.2023 – 11.09.2023: Series of Seminar on “Body language for Management” conducted on the following topics:

Sl.No	Date	Topics
1	04.09.2023	Managing without words

2	06.09.2023	Action speaks louder
3	07.09.2023	Power and Influence & Performance art
4	08.09.2023	Selling yourself & Truth Detectives
5	11.09.2023	Active Listening

06.10.2023: Organized “**Book Café – Awake Every Sense**” as part of Management Forum. The following activities were conducted.

- ✓ The following wings had been inaugurated by Principal.
 - HR Wing - Sadhanasampatti - Captain – Ms. Chandana GP
 - Marketing Wing – Samvahanam – Captain - Ms.Raveena Kantura
 - Current Affairs Wing - Samacharam – Captain - Ms.Rajeshwari Hiremath
- ✓ All class Magazines had been released by Principal
 - The Echo View – Volume III – III BBA
 - The Atlas – Volume II – II BBA
 - The Skillora – Volume I – I BBA
- ✓ Discussed about the famous Management Books:
 1. The 21 Irrefutable laws of Leadership – John C Maxwell
 2. Turn the ship around – L David Marquet
 3. The habit of winning – R Gopalakrishnan
 4. Business Suthra – Devdutt Pattanaik
 5. Indian Management – Subhash Sharma
 6. The E –Myth Manager – Micheal E Gerber
 7. Start with Why – Simon Sinek
 8. Six Thinking Hats – Edward De Bono
 9. Indian Management and Leadership – Swami Bodhananda

CLASS MAGAZINE:

Literature can also be the asset of Management students- is proved by our students. The students, with their sword of knowledge enthusiastically released class magazine. The HOD, Class Teachers with Principal encouraged the students during the release. The following are the class magazines

- The Echo View – Volume III – III BBA
- The Atlas – Volume II – II BBA
- The Skillora – Volume I – I BBA

INTER-DEPARTMENTAL FEST – MANAGEMENT SAPTAH 2023:

03-11-2023 to 10-11-2023: Organized Inter departmental fest – Management Saptah- 2023 – “To Strive Together”.

The List of following events were organized

Sl.No	Name of the Event	Date
1	Quiz Competition: Brainy Buddies	03.11.2023
2	Logo Designing - Imprint	04.11.2023
3	Role Play Competition- Impersonate	06.11.2023
4	Turn Coat Debate: Tarka	07.11.2023
5	Jingle Making Competition – Ghoshana	08.11.2023
6	Channel Surfing – Link Theory	09.11.2023
7	Management Games – Blind Polygon and Birthday Lineup	10.11.2023

ED CELL: The following Activities were conducted by the Department in association with the ED Cell:

- Case Study on “Change Management” and “Financial Scams in India”.
- Logo Designing – Jindal FM Radio Station
- Role Play – “Handling the critics in the Organization” and “Handling Consumer Complaints”
- Jingle Making Competition – Jago Grahak Jago (Consumer Awareness)
- Quiz

18.05.2024: Students Participated in Guest Lecture on “**Entrepreneurial Skills among students**” organized by Entrepreneurships Development Cell in association with IQAC. Mr.Ajay Chaithanya, Associate Talent Accelerator, Karnataka Digital Economy Vision, was the speaker of the day.

INTERNALS & EXAMINATION

Odd Semester:

- 15.11.2023 – 18.11.2023: Conducted I Internal Test.
- 19.01.2024 – 29.01.2024 – Conducted Preparatory examination.

Even Semester:

- 08.05.2024 to 13.05.2024: I Internal Assessment Examination was conducted for all the students.

PTM: Organized PTM for the Odd Semester 2023 for all the students on 09.12.2023.

VIVA – VOCE EXAMINATION:

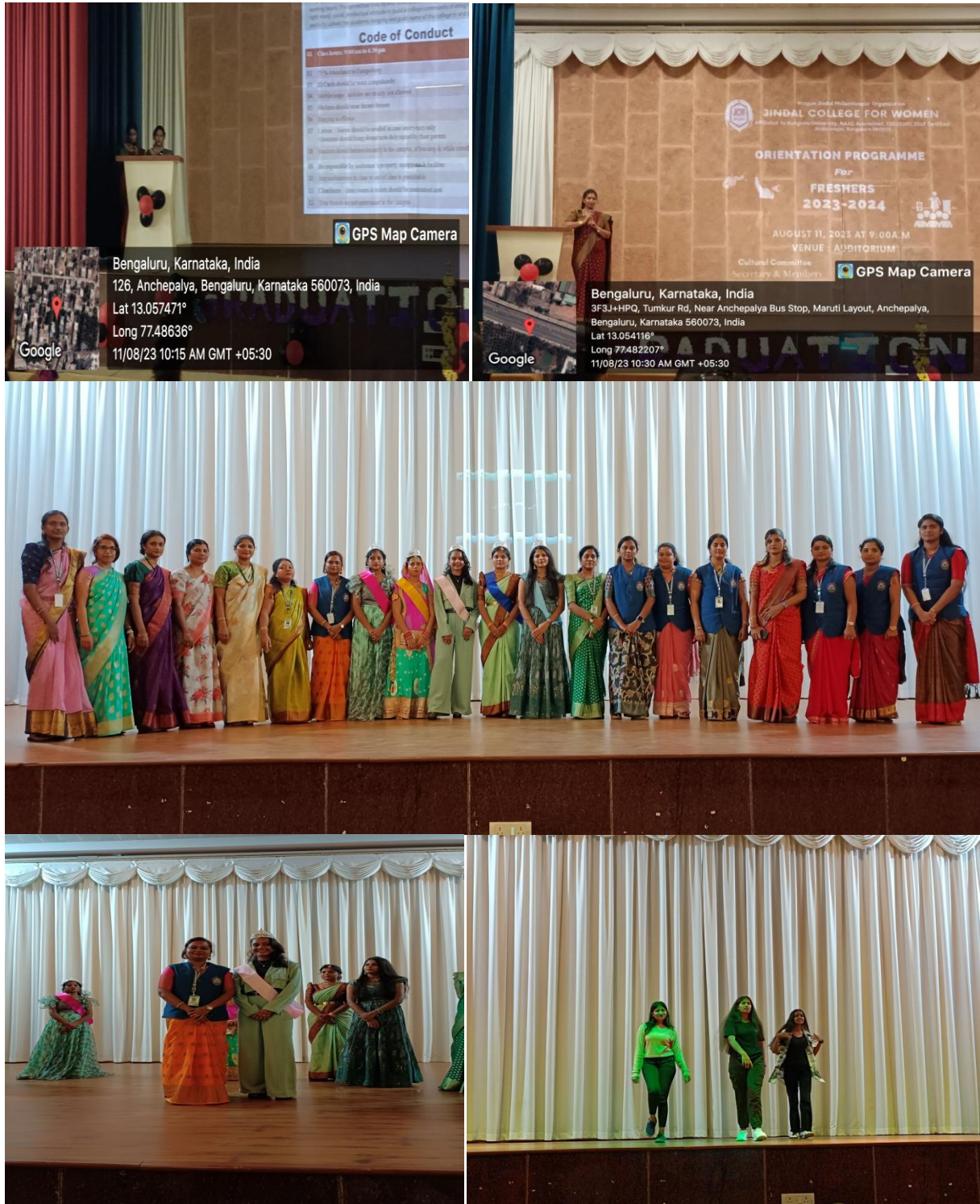
13.06.2024: VI Semester Viva Voce Examination was conducted as per University Guidelines.

The external examiners were

- Dr. Nagendra Swamy
- Prof. Ramesh C S
- Prof. Syed Niyamath Pasha

PHOTOS

ORIENTATION AND FRESHER'S DAY



BOOK CAFÉ





RELEASE OF CLASS MAGAZINE

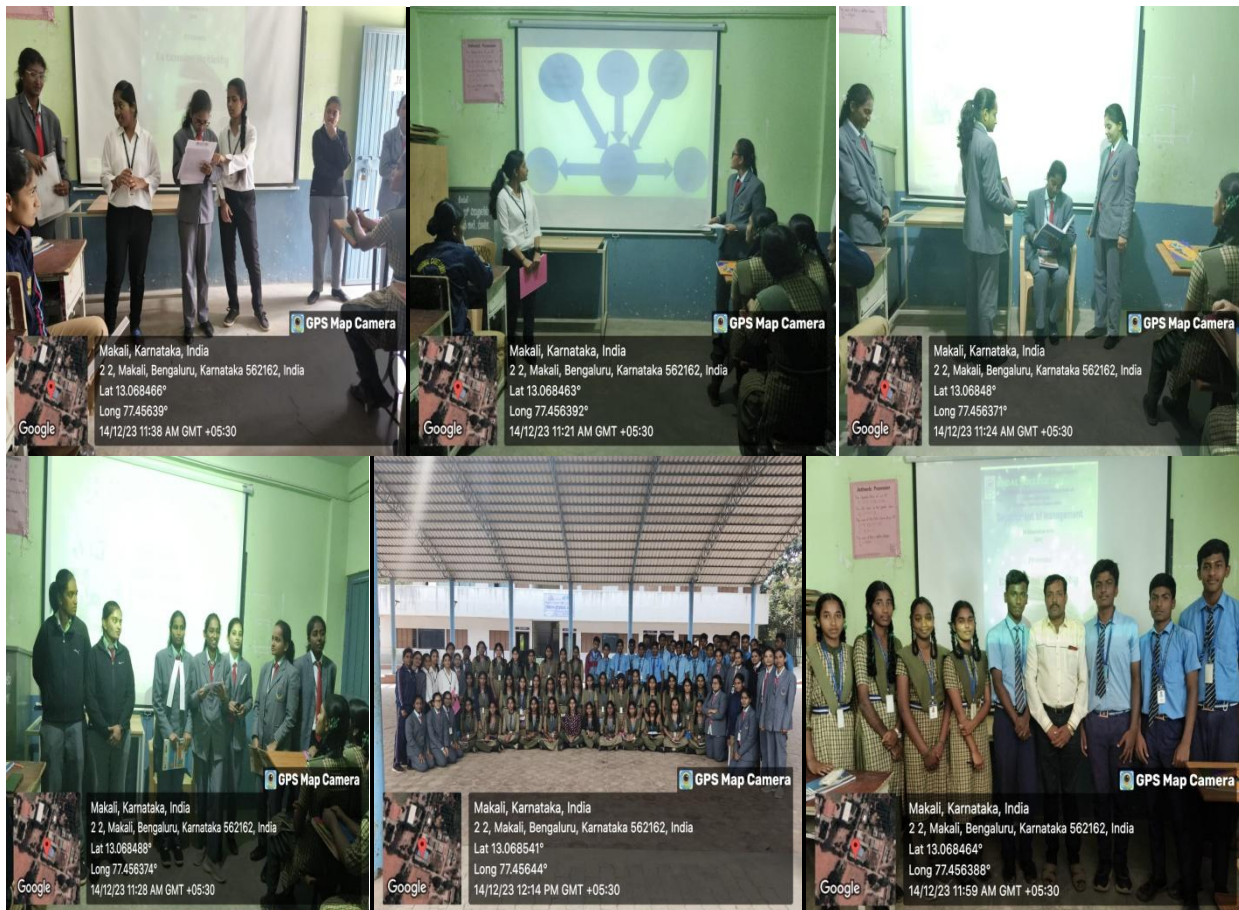


I BBA – Skillora

II BBA - The Atlas

III BBA – The Echo View

EXTENSION ACTIVITY – GOVT.HIGH SCHOOL, MAKALI



SERIES OF SEMINAR ON “BODY LANGUAGE FOR MANAGEMENT”

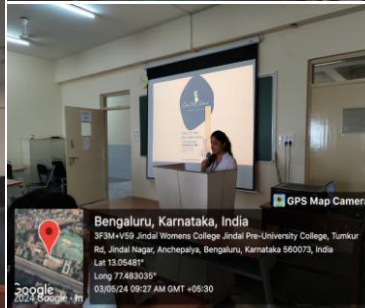
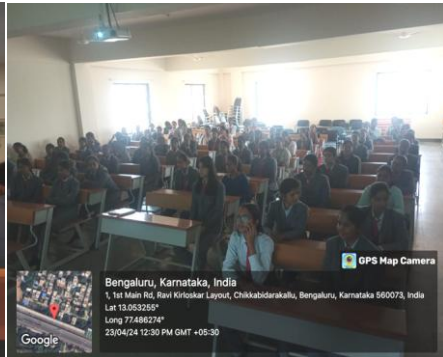
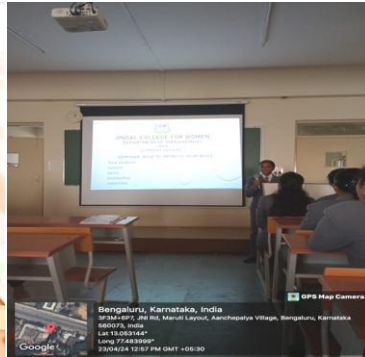


INTER-DEPARTMENTAL FEST – MANAGEMENT SAPTAH 2023



SOFT SKILLS DEVELOPMENT ACTIVITIES





PTM



VIVA-VOCE EXAMINATION:



HOD

PRINCIPAL